

(Following Paper ID and Roll No. to be filled in your Answer book)

PAPER ID : 9616

Roll No.

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B. Tech.**(Semester-III) Theory Examination, 2011-12****INDUSTRIAL PSYCHOLOGY**

Time : 2 Hours]

[Total Marks : 50

Note : Attempt questions from all Sections as per directions.

Section-AAttempt *all* parts of this question. Answer in brief.

2×5=10

1. (a) Define scientific management.
- (b) What is job satisfaction?
- (c) Explain recruitment.
- (d) What is self appraisal?
- (e) What do you mean by job enrichment?

Section-BAttempt any *three* parts of this question. 5×3=15

2. (a) What do you mean by Industrial Psychology ?
Discuss its features and scope.
- (b) What is leadership ? How leadership is different from management ?
- (c) Write a note on MBO.
- (d) What are the formal and informal groups ? Why individual join informal groups ?
- (e) What are the various causes of industrial accidents ? How to control it ?

Section-CAttempt *all* questions of this section.

3. Attempt any *one* part : 5×1=5
What do you mean by THERBLIG ? Explain.

Or

Examine the contribution of Hawthorne studies to the development of Industrial Psychology.

4. Attempt any *one* part : 5×1=5

Explain the theory of motivation by Maslow. ✓

Or

What do you mean by type A and type B personality ?

5. Attempt any *one* part : 5×1=5

What is fatigue ? How fatigue is different from boredom ?

Or

What is job analysis ? What role does it play in the recruitment and selection process ? 312 ✓

6. Attempt any *one* part : 10×1=10

What do you mean by performance appraisal ?
Discuss the need and importance of performance appraisal in industry.

Or

What do you mean by training and development ?
What is the difference between training and development ? Explain the essential features of a good training programme.