

(Following Paper ID and Roll No. to be filled in your Answer Book)

PAPER ID : 1229

Roll No.

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B.Tech.

(SEM. III) ODD SEMESTER THEORY
EXAMINATION 2013-14
TECHNICAL WRITING

Time : 3 Hours

Total Marks : 80

Note :- Attempt all questions.

SECTION-A

1. Attempt all questions. (2×8=16)
- (a) What is the scope of evaluation in the process of listening?
 - (b) Discuss Grapevine communication briefly.
 - (c) What is the scope of unity in paragraph development?
 - (d) Define Topicalising.
 - (e) Difference between general articles and Conference papers.
 - (f) What is the significance of Chronemics in presentation?
 - (g) Give technical description of any engineering objects.
 - (h) What is Slogan Writing?

SECTION-B

2. Answer any **three** parts in 200-300 words each : **(8×3=24)**
- (a) What are different types of barriers to effective communication ?
 - (b) Discuss various methods of paragraph development.
 - (c) Prepare a report on technical fest organized in your Institute. Invent necessary details by yourself.
 - (d) Discuss the elements of technical articles.
 - (e) Prepare a handsome resume for the post of software engineer in MNC. Add the necessary details by yourself.

SECTION-C

Note :- Answer the following questions in 300-400 words each :
(8×5=40)

3. (A) Distinguish between upward and downward communication alongwith its merits and demerits.

OR

(B) Discuss the role of subject competence in technical writing.

4. (A) Difference between general and technical writing.

OR

(B) Write a paragraph on any one of the following topics by using inductive or deductive method of paragraph development.

- (i) Technology in India
- (ii) Brain Drain
- (iii) Value based education system.

5. (A) Write short notes on :
- (i) Dissertation and thesis writing
 - (ii) Project reports.

OR

- (B) Elaborate the writing strategies of an effective technical report.

6. (A) Write short notes on the following :
- (i) Difference between technical article and research paper.
 - (ii) Importance of note-making.

OR

- (B) Discuss proposals in detail by giving their meaning, structure and significance.

7. (A) Role of kinesics and paralinguistic in making an effective presentation. Discuss.

OR

- (B) Write short notes on any two of the following :
- (i) Video conferencing
 - (ii) Speech advertising
 - (iii) Preparation of agenda.