



Roll No:

**BTECH**  
**(SEM II) THEORY EXAMINATION 2021-22**  
**PROFESSIONAL COMMUNICATION**

Time: 3 Hours

Total Marks: 70

Note: Attempt all Sections. If require any missing data; then choose suitably.

## SECTION A

2\*7 = 14

1. Attempt all questions in brief.

- |    |   |
|----|---|
| a. | Identify different directions in which communication flows in formal environment  |
| b. | Define grapevine. State its positive and negative aspects.  |
| c. | i. Write the synonym of: <b>Authentic</b><br>ii. Write the anonym of: <b>Barren</b>   |
| d. | Transform the sentence:<br>i. The man was so tired that he could not climb the hill. ( <i>Rewrite using 'too'</i> )<br>ii. No other poet is as great as Kalidas. ( <i>Transform from positive to superlative.</i> ) |
| e. | State different types of proposal.  |
| f. | Define syllable with the help of examples.  |
| g. | Why is philosophy said to be a comprehensive science?   |

## SECTION B

2. Attempt any three of the following:

7\*3 = 21

- |    |   |
|----|---|
| a. | State ten differences between general and technical communication.  |
| b. | List some of the methods used to form new words.  |
| c. | Discuss advantages and disadvantages of different nuances of speech delivery.   |
| d. | 'The way a team plays as a whole determines its success.' Analyze the steps involed in forming a team.                              |
| e. | Differentiate between the Language of Science and Literature according to the Essay <i>The Language of Literature and Science</i> . |

## SECTION C

3. Attempt any one part of the following:

7\*1 = 7

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|----|--|
| a. | <i>Language is the blood of the soul into which thoughts run and out of which they grow.</i> Discuss the characteristics of Language which makes it a tool of communication. |
| b. | Classify the barriers to communication. Identify vivid reason due to which barriers in communication occurs at different level.  |

4. Attempt any one part of the following:

7\*1 = 7

- |    |   |
|----|---|
| a. | Define all parts of speech used in grammar with the help of examples.   |
| b. | Examine Paragraph. Highlight the pre requisites of paragraph development giving details of methods used in developing a paragraph . |



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5. Attempt any *one* part of the following: 7\*1 = 7

- |    |  |
|----|--|
| a. | Identify the basic concept used for writing a sales letter. Draft a letter to promote the sale of newly launched mobile phone. Invent the necessary details by your own. |
| b. | Differentiate between report and proposal. Explain the elements used in structure of a project report.   |

6. Attempt any *one* part of the following: 7\*1 = 7

- |    |   |
|----|---|
| a. | Define Kinesics and its element with respect to communication.  |
| b. | <b>Paraliguistics are the aspects of spoken communication that do not involve words.</b> Explain various features of voice. |

7. Attempt any *one* part of the following: 7\*1 = 7

- |    |  |
|----|--|
| a. | ' <i>There has always been relation between Man and Nature since time Immemorial.</i> ' Explain with reference to the essay by J. Bronowski. |
| b. | Examine how science and literature share the capacity to formulate concepts.   |

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