

(Following Paper ID and Roll No. to be filled in your Answer Book)

PAPER ID : 9915

Roll No.

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B.Tech.

FIRST SEMESTER EXAMINATION, 2006-07

PROFESSIONAL COMMUNICATION

Time : 3 Hours

Total Marks : 100

- Note :**
- (i) Attempt ALL questions.
 - (ii) All questions carry equal marks.
 - (iii) Be precise in your answer.

1. Attempt any two parts of the following : (10x2=20)

(a) Write notes on the following :

- (i) Phonemes
- (ii) Allophones

(b) Answer any two of the following :

- (i) What are the subjective modes of presentation ? How objective mode can minimize these limitations ?
- (ii) What is the difference between an article and a research paper ?
- (iii) Describe the important features of expository writing.

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- (c) Answer any two of the following :
- What are the techniques used by the technical writers to make a paragraph coherent ?
 - What are the important parts of a technical proposal and how to plan them before writing the final draft ?
 - What is the difference between a preface and an introduction of a report ?

2. Attempt *any four* parts of the following : (5x4=20)

- Describe the importance of machine in modern civilization as presented in the essay "The Civilization of Today".
- In the light of Radhakrishnan's "The Gandhian Outlook", give your interpretation of the thought and action of Gandhiji.
- According to Bacon, studies play an important role in building the character of a person. Give your impression on this issue.
- How can we save the predominant features of Indian Culture in the face of the onslaught of Western Culture ?
- What are the suggestions given by J.B. Priestley to make your writing simple ?
- What according to Jonathan Swift is the most important thing in style ?

3. Attempt *any four* parts of the following : (5x4=20)

- Sketch the character of Kusum in your own words.
- How did Jim and Della express their love for each other in "The Gift of Magi" ?
- Justify the title of the story "The Fly" ?

- (d) Comment on the roles of the officer and the quarrelling young man in the story "The Lament".
- (e) What contrast does the author wish to bring out between Chandu and his friend ?
- (f) Who is the most dominating character in the story "The Eyes are not Here" ? Give reasons in support of your answer.

4. Attempt *any two* parts of the following : (10x2=20)

- (a) Write a cover letter to be sent with your resume in response to an advertisement, for employment of engineers in BHEL, in a daily newspaper.
- (b) Write a complaint letter to the Executive Engineer, BSNL regarding the poor functioning of the broadband internet service provided to your hostel.
- (c) Write a letter of invitation to the Vice Chancellor of IGNOU to grace the occasion of your Institute's convocation to be held in the month of December 2005.

5. Attempt *any two* parts of the following : (10x2=20)

- (a) Correct any five of the following sentences :
 - (i) We will refer this question later.
 - (ii) I will contact you when you will come.
 - (iii) Every man, woman and child are now aware of the result of smoking.
 - (iv) It has been unbearable hot last two months.
 - (v) I prefer punishment than insult.
 - (vi) We knew which car we wanted to buy we went to the dealer to buy it.
 - (vii) He had a heart attack almost everytime he was reviewed by his supervisor.

- (b) Give the meaning of the following pairs of words :

Adopt, Adapt; Allusion, Illusion; Alternately, Alternatively; Advice, Advise; Ascent, Assent.

- (c) Improve the following sentences :

(i) This is one of the smallest specimens in the museum, if not the smallest.

(ii) Uttar Pradesh is the largest of all other states in India.

(iii) The editor was better acquainted with the minister than the engineer.

(iv) Situated as it is in the heart of the residential area of Delhi makes the school easily accessible.

- (d) Read the following paragraph and give your suggestion to improve it.

You may not be able to think of all the possibilities as there are thousands of jobs for engineers in the job market today. This is why you should consider formal or informal career counselling. Ideally, all engineering colleges should have counselling cell. If your college does not have one you can meet a private agency for the purpose. There are a lot of career counsellors now to cater to the need of all kinds of profession.

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