Printed Pages:01   **Sub Code: HMCT 803**

Paper Id: | 174222 | **Roll No.** | | | | | | | | |

BHMCT
(SEM-VIII) THEORY EXAMINATION 2018-19
MANAGEMENT INFORMATION SYSTEM

Time: 3 Hours   *Total Marks: 100*

Note: 1. Attempt all Sections. If require any missing data; then choose suitably.
             2. Any special paper specific instruction.

SECTION A

1.   **Attempt** *all* **questions in brief.**   **2 x 10 = 20**

   a. Break Even point
   b. RevPar
   c. Package
   d. Upselling
   e. Self Checkout Terminal
   f. Allowance
   g. Tariff
   h. Crib Rate
   i. Forecasting
   j. ARR.

SECTION B

2.   **Attempt any** *three* **of the following:**   **10 x 3 = 30**

   a.   What is budget and advantages of budgetary control?
   b.   Write a note on Automation in Hotels?
   c.   Explain in detail Occupancy Forecasting with respect to MIS
   d.   Write Short on: Central Reservation System.
   e.   Write Short on: Global Distribution System.

SECTION C

3.   **Attempt any** *one* **part of the following:**   **10 x 1 = 10**

   (a)   What are Intersell Agencies? Explain in detail.
   (b)   What are the various methodology used for establishing room rate ?

4.   **Attempt any** *one* **part of the following:**   **10 x 1 = 10**

   (a)   What is Yield Management and its importance ?
   (b)   What is the need of Yeild Management? What are the factors that will help to
             determine the hotel yield management software?

5.   **Attempt any** *one* **part of the following:**   **10 x 1 = 10**

   (a)   Define Property Management System? Illustrate the advantages of PMS.
   (b)   What is budget and advantages of budgetary control?

6.   **Attempt any** *one* **part of the following:**   **10 x 1 = 10**

   (a)   Explain the role of MIS & state all the MIS security issues?
   (b)   Explain the electronic locking system?

7.   **Attempt any** *one* **part of the following:**   **10 x 1 = 10**

   (a)   Give the computed formula for: (i) Yield, (ii)Occupancy Percentage, (iii) Rev Par, (iv)
             Average Room rate, (v) House Count.
   (b)   Explain the role of computers in Hotel Front Office ?

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