

Printed Pages : 2



NBHM-703

(Following Paper ID and Roll No. to be filled in your Answer Book)

PAPER ID : 174709

Roll No.

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B. H. M. C. T.

(SEM. VII) (ODD SEM.) THEORY

EXAMINATION, 2014-15

MANAGEMENT INFORMATION SYSTEM

Time : 2 Hours]

[Total Marks : 50

Note: Attempt All Sections.**SECTION – A**

- 1 Attempt Any Ten Questions : 1×10=10
- (i) Budget
 - (ii) Occupancy
 - (iii) Day Rate
 - (iv) ARR
 - (v) Tariff
 - (vi) Allowance
 - (vii) Voucher
 - (viii) Discount
 - (ix) POS
 - (x) GDS
 - (xi) CRS
 - (xii) IRS.

SECTION – B

- 2** Attempt Any Five Questions : **2×5=10**
- (i) What do you mean by property level reservation?
 - (ii) What are Inter sell Agencies? Give some examples.
 - (iii) What do you mean by Web check in?
 - (iv) What are the different security issues of MIS ?
 - (v) What are the different methods of creating reservation records ?
 - (vi) What are the new developments in computerized hotel reservation?

SECTION – C

- 3** Attempt Any Five Questions : **6×5=30**
- (i) Define Yield Management. What is its significance in front office revenue generation ?
 - (ii) What are affiliate and Non Affiliate Systems of reservation?
 - (iii) What is Central Reservation System? How it is different from Instant reservation System?
 - (iv) What do you mean by MIS System ? What is the importance of MIS system in hotel industry?
 - (v) How MIS is useful for Management of a Hotel through generation of various reports?
 - (vi) What do you mean by basis of charges and tariff formulation for the hotel rooms?
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