

Printed Pages : 3



NBHM-505

(Following Paper ID and Roll No. to be filled in your Answer Book)

PAPER ID : 174511

Roll No.

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B. H. M. C. T.(SEM. V) (ODD SEM.) THEORY
EXAMINATION, 2014-15**FOOD AND BEVERAGE MANAGEMENT**

Time : 3 Hours]

[Total Marks : 100

Note : The paper consists of three sections. Instructions and marks allotted to each section are given below each section.

PART - A1 Attempt **all** the questions : **(1x5=5)**

- Room service is also called _____
- KOT and BOT stands for _____ and _____
- Name 3 types of buffet.
- What is P.O.S ?
- What is S.P.S ?

2 Attempt any **five** from the following : **(3x5=15)**

- What is the formula of food cost ?
- What is brunch ?

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[Contd...

- c) Define buffet in brief.
- d) Give two benefits of Gueridon service.
- e) What is suggestive selling ?
- f) Give a short menu for hi tea.

PART - B

- 3** Attempt any **four** questions : **(7x4=28)**
- (a) What important points should be kept in mind while receiving and storage of food and beverage ?
 - (b) Explain how would you control pilferage of alcoholic beverages in bar.
 - (c) What is gueridon service ? What are the merits and demerits of this type of service ?
 - (d) What important points should be kept in mind while selecting the supplier ?
 - (e) What are the dead articles of the menu ? What steps must be taken to get that article in run ?

PART - C

- 4** Attempt any **four** parts of the following : **(5x4=20)**
- (a) Differentiate between buffet service and butler service.
 - (b) Discuss in detail about hospital catering.
 - (c) What is brunch service? Explain it.
 - (d) What is evening tea service ? How it is different from hi tea service ?
 - (e) What is food cost ? How will you evaluate food cost ?

- 5 Attempt any **two** parts of the following : **(6x2=12)**
- (a) What are the duties and responsibilities of purchase manager ?
 - (b) Give a short note on bill making and cash handling.
 - (c) What are the different modes of advertisement that may be used to advertise the f & b outlets ?
- 6 Attempt any **two** parts of the following : **(5x2=10)**
- (a) What are the different methods of purchasing used in the hotels ? Describe in brief.
 - (b) Give a brief note on airline catering and its operations.
 - (c) Differentiate between up- selling and suggestive selling.
- 7 Attempt any **two** parts of the following : **(5x2=10)**
- (a) Give a short note on centralized method of purchasing.
 - (b) “Latest computer programs are the backbone of f & b outlet”. Comment.
 - (c) What are the ways to promote festivals ?
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