

Printed Pages : 2



HMCT-106

(Following Paper ID and Roll No. to be filled in your Answer Book)

PAPER ID : 174118

Roll No.

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B. H. M. C. T.(SEM. I) (ODD SEM.) THEORY
EXAMINATION, 2014-15**INTRODUCTION TO HOSPITALITY MANAGEMENT
CONCEPTS**

Time : 3 Hours]

[Total Marks : 100

Note : Attempt **all** sections.**SECTION - A****1 Attempt Any Ten Questions: (2×10=20)**

- (i) FHRAI
- (ii) IATA
- (iii) ICAO
- (iv) Travel Agent
- (v) WTO
- (vi) Consortia
- (vii) GDS
- (viii) Goal
- (ix) Mission
- (x) Tour Operator
- (xi) POS
- (xii) IATO

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[Contd...

SECTION – B

- 2** Attempt Any **Three** Questions : **(10×3=30)**
- (i) Explain the development and contributions of Taj Group of Hotel to the hotel industry.
 - (ii) What are the Human Resource Issues in Hospitality Industry ?
 - (iii) Explain Henri Fayol's Principles of Management.
 - (iv) How the Hospitality industry is related to other Industries ?

SECTION – C

- 3** Attempt Any **Five** Questions : **(10×5=50)**
- (i) Define Hospitality Industry. What are the unique characteristics of the hospitality industry ?
 - (ii) Write a detailed note on Evolution and Growth of hospitality industry.
 - (iii) Define the contribution of hospitality industry to Indian economy.
 - (iv) What do you understand by Hospitality Distribution Channels ? Define its functions and levels.
 - (v) Elaborate on Use of Technology in hospitality industry.
 - (vi) What is Management ? What are different functions of Management ?
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