

Printed Pages : 2



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(Following Paper ID and Roll No. to be filled in your Answer Book)

PAPER ID : 165802

Roll No.

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B. F. A. D.

(SEM. VIII) THEORY EXAMINATION, 2014-15
**DESIGN ETHICS & INTELLECTUAL PROPERTY
RIGHTS**

Time : 3 Hours]

[Total Marks : 60

SECTION - A

Attempt all questions :

5×2=10

- 1 Explain copyright.
- 2 Explain geographical indications.
- 3 Describe ethical business.
- 4 Brief about design acts.
- 5 What is sustainable production ?

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SECTION B

Attempt any two questions.

2×10=20

- 6 Explain the role of designers in detail.
- 7 Brief about fair and unfair trade practices.
- 8 Describe the importance of ethics in design.
- 9 Explain the procedure of registration of designs.

SECTION - C

Attempt any three questions :

3×10=30

- 10 Explain the companies practicing design ethics ?

OR

Discuss about the objectives of IP rights.

- 11 Explain the regulation on apparel industry business practices.

OR

Elaborate the concept and history of IPR.

- 12 Explain the benefits of design registration.

OR

Explain about case study of manufacturer and designer.