

Paper Id: 

165207
--------

Roll No. 

--	--	--	--	--	--	--	--	--	--

**BFAD**  
**(SEMESTER- IV) THEORY EXAMINATION 2018-19**  
**CONTEMPORARY FASHION STUDIES**

Time: 3 Hours

Total Marks: 100

Note: Attempt all sections.

**SECTION A**

**1. Attempt *all* questions in brief.**

2 x 10 = 20

- a. Contemporary fashion
- b. Fashion merchant
- c. Brand
- d. Grunge
- e. Fashion designer
- f. World war II
- g. Military
- h. Technology
- i. Heavy metal
- j. Life style

**SECTION B**

**2. Attempt *any three* of the following:**

10 x 3 = 30

- a. Explain the role of travel toward fashion.
- b. Explain punk.
- c. What do you mean by grunge?
- d. Write any five domestic brands.
- e. Fashion and technology.

**SECTION C**

**3. Attempt *any one* part of the following:**

10 x 1 = 10

- a) Explain in brief about any 2 Indian designers.
- b) What do you mean by hippies?

**4. Attempt *any one* part of the following:**

10 x 1 = 10

- a) Explain the drastic change in fashion after World War I.
- b) Explain fashion going global.

**5. Attempt *any one* part of the following:**

10 x 1 = 10

- a) List down the international designers and explain any one in detail.
- b) What do you understand by fashion icons? Explain any one.

**6. Attempt *any one* part of the following:**

10 x 1 = 10

- a) Explain 'fashion for social and environmental consciousness.
- b) Explain 'fashion for creative and artistic impression'.

**7. Attempt *any one* part of the following:**

10 x 1 = 10

- a) How export industry is helpful in improving fashion in 21<sup>st</sup> century.
- b) Explain the role of films towards fashion.