

BFAD
(SEM - II) THEORY EXAMINATION 2017-18
ELEMENTS OF FASHION

Time: 3 Hours

Total Marks: 70

Note: Attempt all sections.

SECTION A

- 1. Attempt *all* questions in brief. 2 x 7 = 14**
- a. Fad
 - b. Grading
 - c. Thread Count
 - d. Weaving
 - e. Toils
 - f. Motifs
 - g. Knock-Off

SECTION B

- 2. Attempt *any three* of the following: 7 x 3 = 21**
- a. Back Stitch
 - b. Puckering
 - c. sleepwear
 - d. Versace
 - e. Satya Paul

SECTION C

- 3. Attempt *any one* part of the following: 7 x 1 = 7**
- a) Explain fashion cycle in detail.
 - b) What is haute couture?
- 4. Attempt *any one* part of the following: 7 x 1 = 7**
- a) What is blends? Write different advantages of blending fibers.
 - b) Explain formal wear.
- 5. Attempt *any one* part of the following: 7 x 1 = 7**
- a) Explain in detail about any one international designer.
 - b) How accessories plays an important role in fashion industry?
- 6. Attempt *any one* part of the following: 7 x 1 = 7**
- a) What are different elements of designs?
 - b) What do you understand by designer brands? Explain any one in detail.
- 7. Attempt *any one* part of the following: 7 x 1 = 7**
- a) Reliance trend is a retail store. How?
 - b) Explain Fashion Forecast 2017-18.