

Printed Pages : 2



FD208

(Following Paper ID and Roll No. to be filled in your Answer Book)

**PAPER ID : 165208**

Roll No.

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**BFAD**

(SEM. II) THEORY EXAMINATION, 2014-15  
**ELEMENTS OF FASHION**

Time : 3 Hours]

[Total Marks : 60

**SECTION - A**

Answer all questions :

- 1 Describe the following terms : **5×2=10**
- (a) Avant Grade
  - (b) Haute Couture
  - (c) Pret-a-Porter
  - (d) Selvedge
  - (e) Pattern Grading.

**SECTION - B**

Answer any two :

20

- 6 Write a short note on Fashion Consumers.

- 7 Discuss various types of colour schemes.
- 8 Write a note on waxing and wanning in a fashion cycle.
- 9 What are fashion accessories ? Discuss.

**SECTION - C**

**30**

- 10 Discuss the fashion cycle in detail.

**OR**

Discuss the theories of fashion.

- 11 Discuss the careers in fashion.

**OR**

What is fashion forecasting ? Discuss in relation with colours, fabrics, silhouette etc.

- 12 What are the various principles of design ?

**OR**

Fashion in India – discuss keeping the fashion cities, fashion fairs, fashion designers, brands.