

4. (a) Discuss the importance of unity and coherence in paragraph writing?

OR

(b) Differentiate between:-

- (i) Intrapersonal and interpersonal
- (ii) Extemporaneous and Impromptu speech

—x—

Printed Pages : 4



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NFD-107

(Following Paper ID and Roll No. to be filled in your Answer Book)

PAPER ID : 165121

Roll No.

(SEM.1) THEORY EXAMINATION 2015
PROFESSIONAL COMMUNICATION
[CARRY OVER]

Time : 3 Hours]

[Total Marks : 60

Note: All questions carry equal marks.

Attempt all question.

(10x2=20)

1. What is communication?
2. What is barriers in communication?
3. Name the level of human communication.
4. What is brevity?
5. Name the appropriateness in communication?

6. What is verb?
7. What is coherence?
8. What is effective reading?
9. What is cohesion?
10. Define inductive method of paragraph writing.

Attempt any 4 questions from the following: (4 x5=20)

1. Discuss the level of human communication.
2. Give the antonyms of:- ample, concord, desolate, docile, exterior, converge, frown, dwarf, juvenile, heredity.
3. Give synonyms of:- apology, bold, conflict, ability, destroy, obstacle, joy, lazy, polite, target
4. What do you mean by time management? Discuss its role in presentation
5. Discuss the flow of communication in an Institution/organization.

Attempt all questions from the following : (4 x5=20)

1. Differentiate between
 - (a) (i) Oral communication & Written communication.
 - (a) (ii) Technical writing & General writing.

OR

- (b) Draft your CV for the post of fashion designer in a reputed fashion house. Invent necessary details.

2. (a) Discuss the role of effective communication and its advantages with example?

OR

- (b) What is claim letter? Write a claim letter for the damaged parcel you have received from the company. Invent necessary details.

3. (a) Discuss in details the methods of paragraph writing?

OR

- (b) Why it is important to analyze the audience before delivering the presentation?