

Printed Pages : 2



FD-106

(Following Paper ID and Roll No. to be filled in your Answer Book)

PAPER ID : 165120

Roll No.

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B. F. A. D.(SEM. I) (ODD SEM.) THEORY
EXAMINATION, 2014-15**INTRODUCTION TO TEXTILE & APPAREL INDUSTRY**

Time : 3 Hours]

[Total Marks : 60

SECTION - A

ATTEMPT ALL THE QUESTIONS : (5X2=10)

- 1 Explain govt. schemes.
- 2 Explain the cotton industry.
- 3 What is Sericulture ?
- 4 Abbreviation of AEPC.
- 5 List down the names of textile research association.

SECTION-B

ATTEMPT ANY TWO QUESTIONS : (2X10=20)

- 6 Write a note on Employment Prospectus in Fashion Industry.
- 7 What is Boutique ? Give suitable example.
- 8 Discuss the organized & decentralized sector.
- 9 Explain the Handloom and Power loom sectors.

SECTION - C

(3x10=30)

- 10** Explain the role of professionals in the fashion industry.

OR

Explain the Indian textile industry.

- 11** Brief about the domestic market and domestic brands.

OR

Explain about the Educational Institutions [NIFT, NID, IICD, IIT].

- 12** Explain Retail store, department store, Chain stores, Factory outlet.

OR

Explain the Fashion trade.
